



Smart Business WiFi

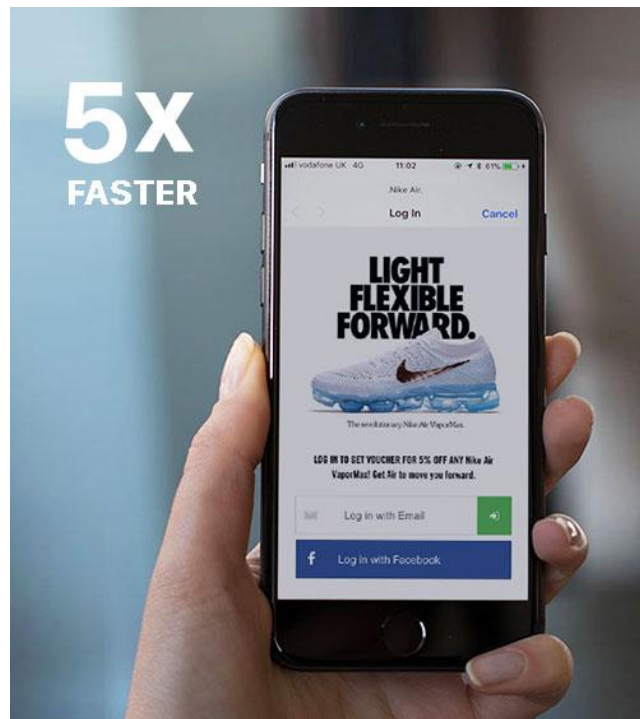
AmpleSpot provides simple and cost-effective way to deploy business WiFi and use it to create online conversations with offline customers.

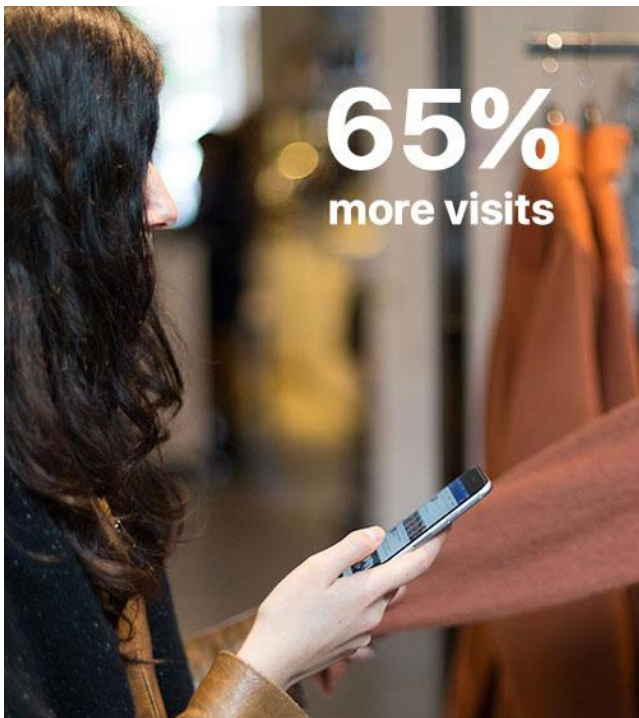


Connect with customers and get to know them a little better.

Get customers to share their online contact details with you in exchange for access to your WiFi-exclusive offers.

Businesses collect customer data 5x faster with AmpleSpot.





Grow business by creating online conversations with in-store customers.

Automatically build marketing audiences from WiFi users and send them to your favorite digital tools. Such as MailChimp, Constant Contact, Google, Facebook, Instagram, Twitter, your API & more.

Customers who sign in to AmpleSpot WiFi visit 65% more often than those who don't.



Increase online presence with more mentions & reviews.

Tell customers to #hashtag you when sharing their experiences with your brand on social media. Ask customers to leave reviews at just the right time - when they are relaxing on the weekend following store visits.

Merchants have reported up to 20% increases in positive reviews and mentions within 1 month.





Get great business WiFi at the fraction of traditional cost.

Our cloud based service provides a complete solution for both guest and private WiFi, it also integrates with most of traditional corporate hardware vendors.

62% percent of businesses reported that the customers spend more time in their facility if WiFi access is offered. Around 50% of customers spend more money as well.



How it works

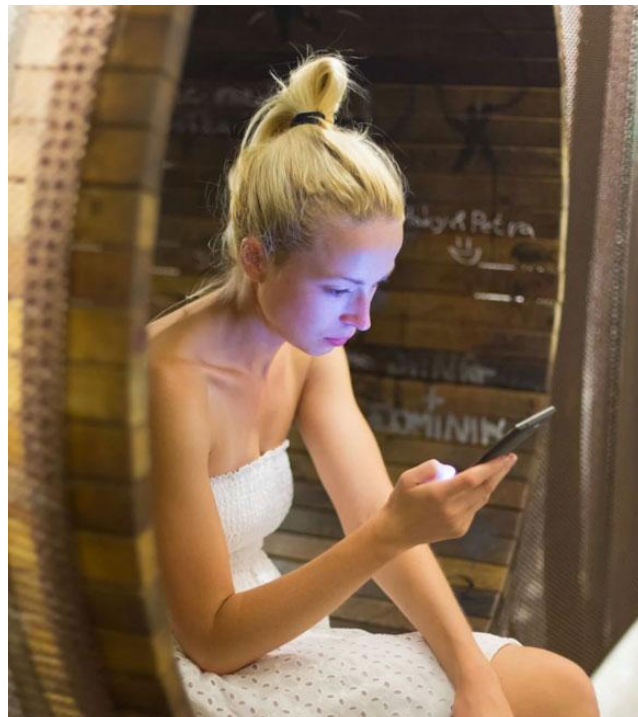
Let us transform how you engage with your customers.

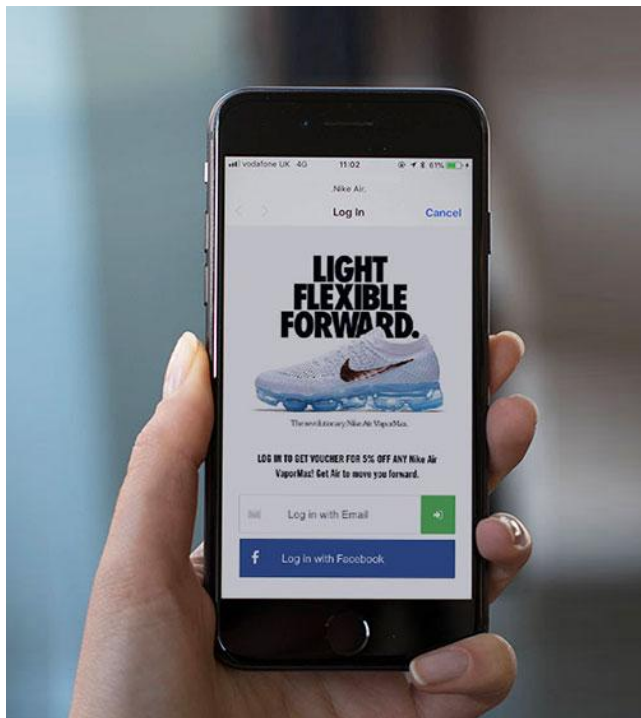


We'll ensure you & your customers get great WiFi.

The first step to creating great conversations with your customers over WiFi is to make sure it works well. Just like you'll want your website to be fast and easy to use.

Our cloud-based service provides complete solution for both guest and business WiFi, it also integrates with most of traditional corporate hardware vendors.





We'll turn your WiFi into contact collecting powerhouse.

Customers access WiFi with their email, social accounts or phone numbers. Incentivize logins with special offers, raffles and promotions available exclusively over WiFi.

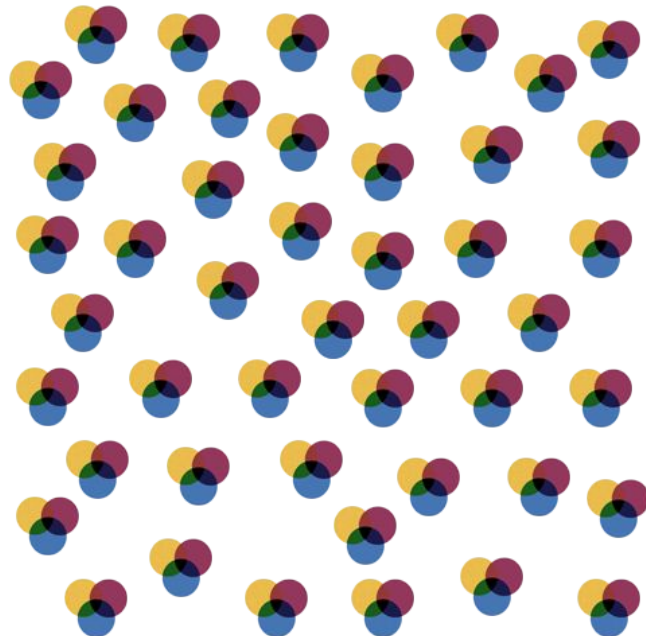
That's how online conversation with your offline customers will start.

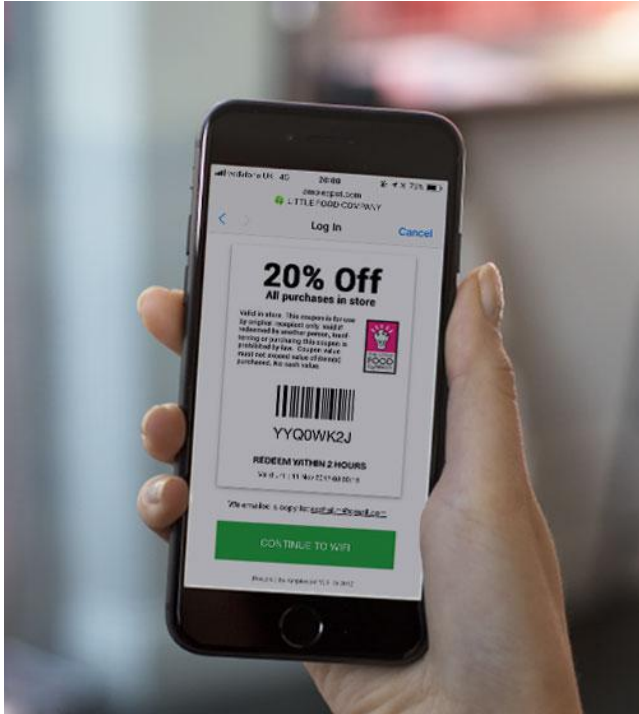


We'll work our magic.

We will use the best data providers to find out who your customers are, where they're from, what they like doing and process this with everything else we know about their visits to create a comprehensive picture of in-store activity.

This data belongs to you, and will be available 24/7.





You'll help your customers make purchasing decisions before they leave.

Influence purchasing decisions in real-time by offering instantly redeemable, personalized, time-limited, trackable offers. Good reason not to leave without purchase or get that extra they did not think they can afford.

On return visits, you can send customers the same offers even if they are not connected to your WiFi.

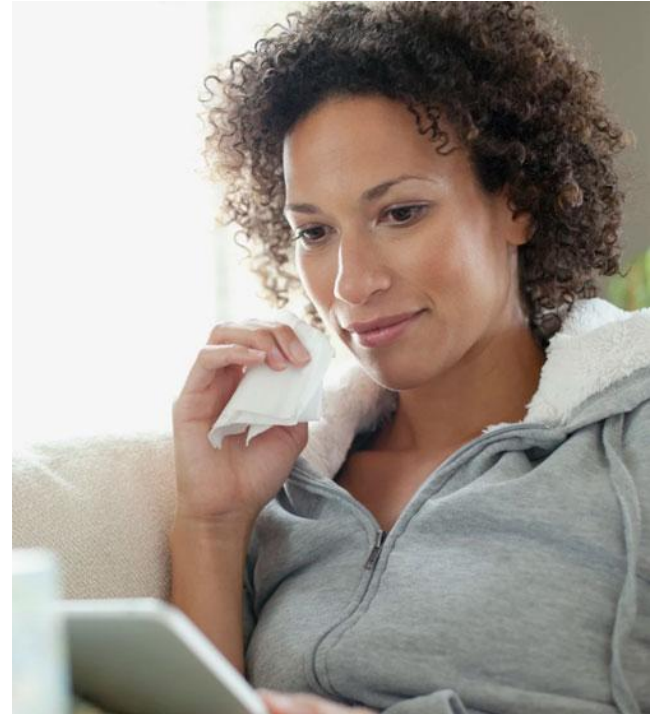


And strike a relevant conversation.

The days of sending out blind email blasts are over.

With AmpleSpot, you can build a real connection with your customers, sending the right messages to the right customers at the right time.

Haven't seen Rachel for a while? You can create a message campaign to invite her back. All via the tools you already use - such as Email, Facebook, Google Twitter or your own App.





Then see ROI walk right through your door.

Customer relationships are built stronger with AmpleSpot.

You will be able to measure the effectiveness of your marketing campaigns by measuring the number of people who physically walk into your venues and make a purchase.



Build in-App membership lightning fast.

Running website, App or both? Create more website and In-App membership by leveraging your guest WiFi.

With AmpleSpot WiFi customer sign-up process is super-easy and can include just a single step of entering email. Use this data together with presence analytics to tell your customers to download your app at just the right time - while they are still in venue, straight after they leave or towards the end of the following weekend.





We work with the top enterprise hardware providers and more.

AmpleSpot firmware runs on variety of Access Points and transforms them into intelligent devices controlled from the cloud. Hardware from different vendors can be mixed in a cloud-managed, distributed WiFi network.

Already use hardware from one of enterprise providers? AmpleSpot can work with most of these vendors via simple setup.



About AmpleSpot

London-born technology startup that is committed to bring online and offline worlds together and redefine the relationship between customers and brands in the 21st century.

Team in London, San Francisco and Alicante

Launched in 2016, expanding in Europe, Eastern Asia, Africa and the US

www.amplespot.com