



Customer communication redefined



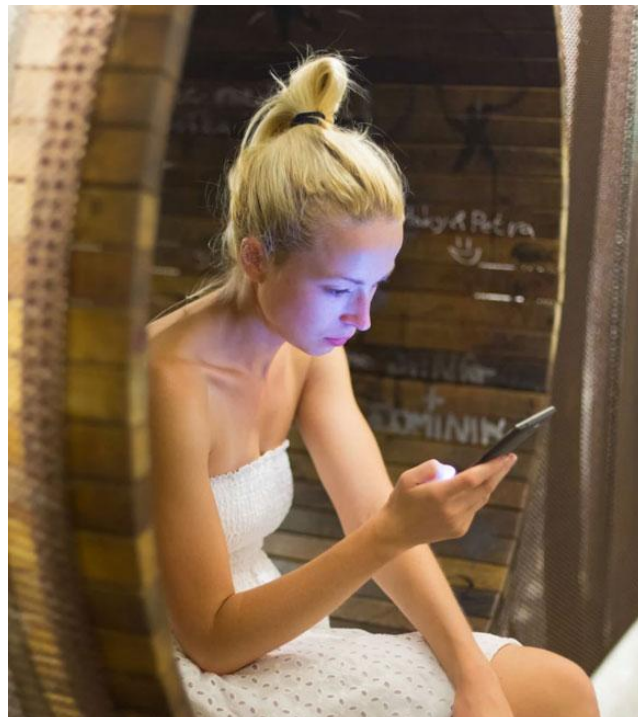
Conversation driven  
marketing communication platform  
that connects businesses  
with their offline customers online

AmpleSpot enables businesses to onboard and communicate with customers across multiple media channels. Web, messengers, sms, in-app and guest WiFi - we accurately record and measure the impact of every engagement online and offline.

## It all starts with WiFi

AmpleSpot enables businesses to use their guest WiFi as customer onboarding, communication, content and marketing ROI tracking tool.

62% percent of businesses reported that the customers spend more time in their facility if WiFi access is offered. Around 50% of customers spend more money as well.

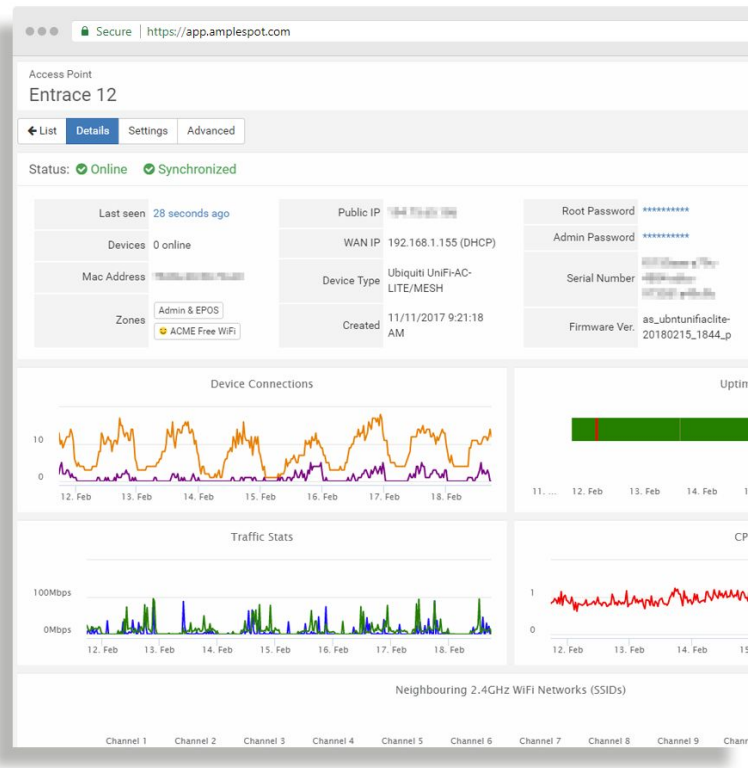


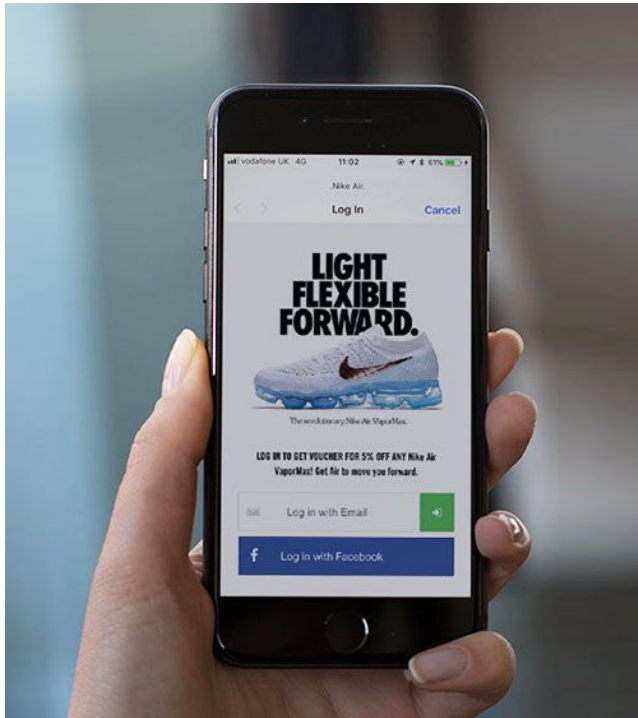


# WiFi that just works

AmpleSpot WiFi offers rich set of features that turns ordinary WiFi into contact collecting and data gathering powerhouse.

Deliver high-quality WiFi for your guests and business with the AmpleSpot proprietary cloud-based solution or layer AmpleSpot platform over your existing WiFi network.





## Organically onboard in-venue customers to your online communication channels

Amplespot-enabled guest WiFi signs up customers to digital communication channels in exchange for instant access to exclusive content and offers.

Bot-activated channels make WiFi sign up experience fun while enabling continuous communication via Email, SMS and messengers.

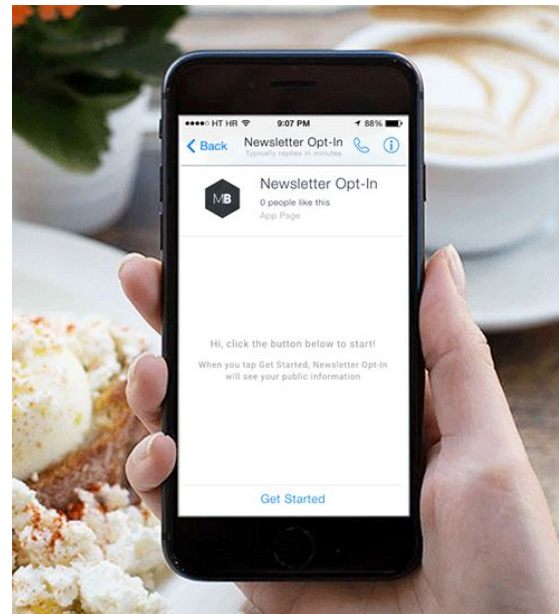




# Onboard online customers and create unified online+offline profiles

Online customer data can be captured from web and in-app to create truly omnichannel profiles.

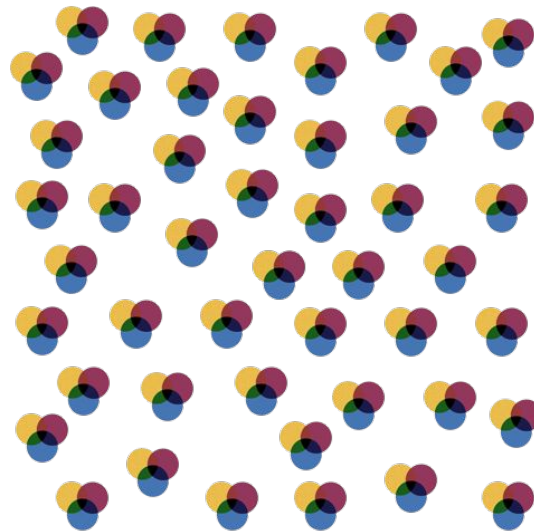
AmpleSpot embeddable `.js` code, batch import tools and API provide multiple ways to ingest customer data from your online assets and other sources.





## Follow customer journeys across online and in physical spaces

With Amplespot, customer journeys are tracked via WiFi in physical spaces and via embeddable code in-app & online providing true omnichannel view of every customer journey from sign up to purchase.



## Reach customers on platforms they know and love with our multi-channel messaging



Email



SMS



Messenger



Line



Telegram

Send personal and broadcast messages, engage in 2-way conversations, provide support, share information, and better understand your customers.





AmpleSpot helps you  
to send the right messages  
via the right medium  
to the right customers  
at the right time

### Segmentation



Create live segments and target the right customers with messages based on their behaviour.

### Outgoing messaging



Send one-off and automated email, Facebook, Telegram, Line and in-app messages.

### Measurement and Optimization



See the performance of messages both online and in the physical space, test variants to improve results.



Build automated messaging flows that are driven by both online and offline customer interactions

Secure | https://app.amplespot.com

### 1. Choose your audience

**Audience** [Refresh](#)

who match all these criteria

**LAST VISIT** [x](#)  
less than 30 days ago

**AND**

**GENDER** [x](#)  
is Female

**AND**

**VISITED ZONES LIKE** [x](#)  
Woman Sports

**AND**

**LOGIN COUNT** [x](#)  
less than 2

[Add Criteria](#)

Email	Name	Gender	Visit Count	Login Co
anne.cone@acme.com	Anne Cone		100	123
james.smith@acme.com	James Smith		175	166
rupertsim@acme.com	Rupert Simons	male	1	5
alex@acme.com	Alex Smith	male	249	253
boronjm@acme.com	Baron James		93	348
simon.r@acme.com	Simon Richards	male	290	310
stivenq@acme.com	Stiven Quay	male	110	83
lea345@acme.com	Lea S Trasou	female	2	2
hdmqe@acme.com			24	18
maria.annet@acme.com			10	15
rich4546@acme.com			22	12
fakambi.aroc@acme.com	Aroc Fakambi	male	1	1
jess.lewis@acme.com	Jess Lewis		2	1
dimasape38@acme.com			10	9
c_mroberts85@acme.com			18	10
rachel.m@acme.com.com			9	6
anne.richards@acme.com	Anne Richards	female	2	1

And 495 clients like this

### 2. Design your message

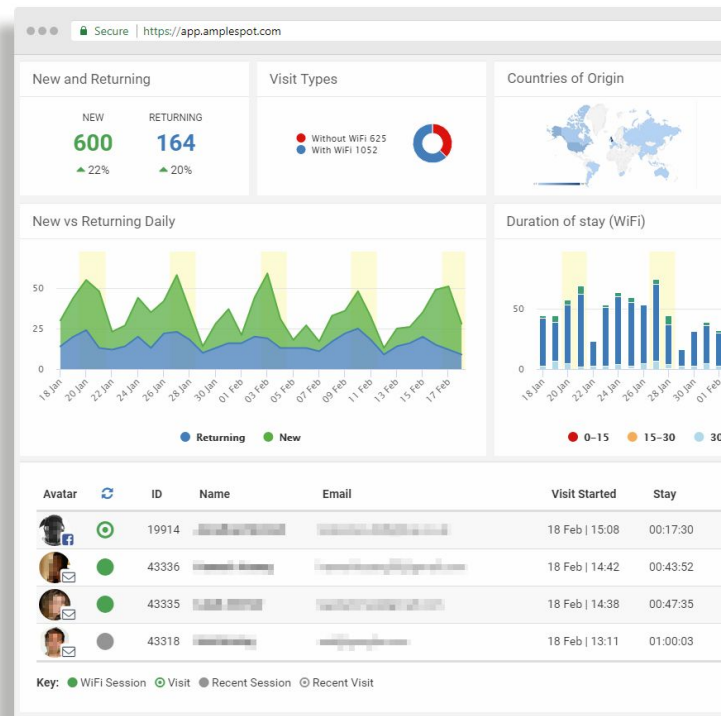
[Save Template](#) [Save as New Template](#) [Preview](#) [Show Templates](#) [Toggle Structure](#) [Send Test Message](#)

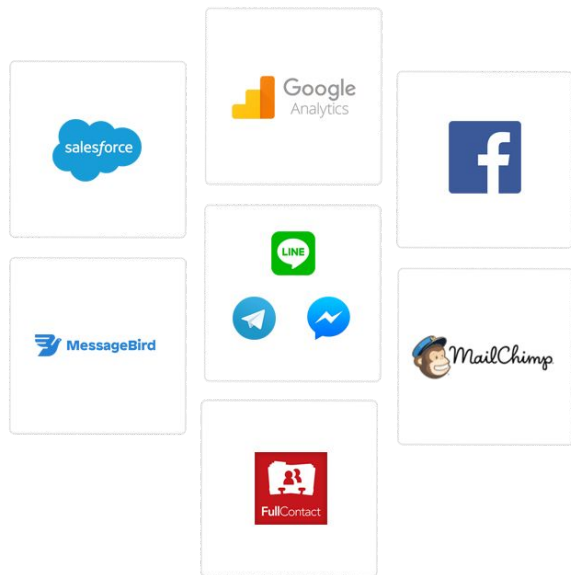


# Measure the performance of your marketing communication both online and offline

Understand how leads and customers respond to the campaigns by tracking their resulting web sessions, venue visits, and purchases.

For example, you can track which of the leads and customers who saw the Instagram ad made it back to selected venues on following weekend.





## Seamless integrations with your marketing stack

We are focused on making it super easy to connect Amplespot to your entire sales, marketing and support stack. Including EPOS, CRM, Email and messaging.

Whether it's Salesforce integration that lets you create and track customers from Amplespot in Salesforce, or Zapier that lets you connect Amplespot to 500+ apps for your business – Amplespot integrates seamlessly into your existing infrastructure.



# We work with the top enterprise hardware providers and more.

AmpleSpot firmware runs on variety of Access Points and transforms them into intelligent devices controlled from the cloud. Hardware from different vendors can be mixed in a cloud-managed, distributed WiFi network.

Already use hardware from one of enterprise providers? AmpleSpot can work with most of these vendors via simple setup.

# About AmpleSpot

London-born technology startup that is committed to bring online and offline worlds together and redefine the relationship between customers and brands in the 21st century.

Team in London, San Francisco and Alicante

Launched in 2016, expanding in Europe, Asia, Africa and the US

[www.amplespot.com](http://www.amplespot.com)